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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Levanoni, et al.

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Serial No.:

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**Group Art Unit:** 

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DATA MINING TECHNIQUES FOR ENHANCING DEPARTMENT STORE SPACE

**MANAGEMENT** 

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 RECEIVED

AUG 1 9 2004

**Technology Center 2100** 

## APPOINTMENT OF ASSOCIATE ATTORNEY

Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Registration No. 34,386) and Frederick E. Coopenider (Registration No. 36,769) of McGinn & Gibb, PLLC, 8321 Old Courthouse Road, Suite 200, Vienna, Virginia 22182-3817 (telephone number (703) 761-4100) as associate attorneys to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all official communication to:

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Respectfully submitted,

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